

## KHALIL LESALDO

Brand Ambassador • Team Lead • Product Specialist

[khalillesaldo.com/ba](http://khalillesaldo.com/ba)

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## BRAND AMBASSADOR & EVENT EXPERIENCE

### Brand Ambassador / Team Lead

*Various Agencies & Clients | Chicago & Midwest*

- Represented national and global brands at conferences, festivals, sporting events, retail locations, and guerrilla marketing activations
- Delivered consistent brand messaging while adapting talk tracks to diverse audiences
- Managed set-up, break-down, inventory, and data capture
- Frequently selected as **Team Lead**, overseeing staff, schedules, and client communication

### Notable Clients & Activations Include:

- **Food & Beverage Sampling:**  
Sanissimo, Fannie May, Dunkin' Donuts, Panda Express, Señorita Drinks, Athletic Brewing, Rythm
- **Corporate & Conference Work:**  
Abbott (Product Specialist), Cisco, Workday, Bank of America, Grace Hopper Conference (VIP Escalation), RSNA Conference (Activation & Database Management), WEFTEC, NACS, Dragonball Popup (Illinois)
- **Sports & Large-Scale Events:**  
Chicago Marathon (Athletic Brewing – Team Lead), Chicago Turkey Trot (Team Lead), Illinois Volleyball State Championships (Game Ball Presentation), St. Jude's Bocce Event
- **Experiential & Promotional Marketing:**  
LEGO (Production & Brand Ambassadorship), Uber (Guerrilla Marketing – Team Lead), T-Mobile, Country Financial (T-Shirt Cannon Activation), Depop, Privy
- **Festivals & Community Events:**  
Oktoberfest (Wisconsin), Miracle at Mundelein