

## **KHALIL LESALDO**

Brand Ambassador • Team Lead • Product Specialist • Production Team Member

[khalillesaldo.com/ba](http://khalillesaldo.com/ba)

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## **BRAND AMBASSADOR & EVENT EXPERIENCE**

### **Brand Ambassador / Team Lead**

*Various Agencies & Clients*

- Represented national and global brands at conferences, festivals, sporting events, retail locations, and guerrilla marketing activations
- Delivered consistent brand messaging while adapting talk tracks to diverse audiences
- Managed set-up, break-down, inventory, and data capture
- Frequently selected as **Team Lead**, overseeing staff, schedules, and client communication
- DOT Medical Card, Driver's License, Food Handler's and Alcohol certification (TIPS)

### **Notable Clients & Activations Include:**

- **Food & Beverage Sampling:**  
Sanissimo, Fannie May, Dunkin' Donuts, Panda Express, Señorita Drinks, Athletic Brewing, Rythm, Chandon
- **Corporate & Conference Work:**  
Abbott (Product Specialist), Cisco, Workday, Bank of America, Grace Hopper Conference (VIP Escalation), RSNA Conference (Activation & Database Management), WEFTEC, NACS, Dragonball Popup (Illinois), Ultrasound Model
- **Sports & Large-Scale Events:**  
Chicago Marathon (Athletic Brewing – Team Lead), Chicago Turkey Trot (Team Lead), IHSA State Championships (Volleyball, Basketball), St. Jude's Bocce Event
- **Experiential & Promotional Marketing:**  
LEGO (Production & Brand Ambassadorship), Uber (Guerrilla Marketing – Team Lead), T-Mobile, Country Financial (T-Shirt Cannon Activation), Depop, PrivyPrivy
- **Festivals & Community Events:**  
Oktoberfest (Wisconsin), Miracle at Mundelein