

KHALIL LESALDO

BRAND AMBASSADOR • TEAM LEAD • EXPERIENTIAL STAFF • EVENT OPERATIONS

Chicago, IL • khalillesaldo.com/ba • AEA Actor | Food Handler Certified | TIPS Certified

Experienced brand ambassador, production assistant, event manager, and experiential professional with a background in live events, consumer engagement, product sampling, conventions, sports activations, and team leadership. Actor, teacher, and director with strong improvisation, communication, crowd-engagement, and problem-solving skills. Comfortable representing major consumer, technology, financial, food & beverage, retail, and lifestyle brands while keeping the guest experience energetic, welcoming, and on-brand.

SELECTED BRAND & EXPERIENTIAL CREDITS

LEGO / Disney / Target — Team Lead — led the LEGO Star Wars activation team; production and brand ambassador work.

GEICO — Brand Ambassador — live consumer engagement and event representation.

AWS — Brand Ambassador — experiential event support and guest engagement.

Kultee by Zentis — Brand Ambassador — National Restaurant Association show; boba sampling.

Unilever — Brand Ambassador — 2026 Final Four activation.

DoorDash — Brand Ambassador — soccer festival activation.

Ice Mountain — Brand Ambassador — consumer activation.

Little Caesars — Brand Ambassador — opening/event activation.

Chandon — Brand Ambassador — product sampling.

Country Financial — Brand Ambassador / Event Staff — gymnastics state championships and T-shirt cannon activation.

Sanissimo — Brand Ambassador — food sampling.

Fannie May — Brand Ambassador — holiday consumer activation.

RSNA — Event Staff — assembled and ran mini-golf station and database at conference.

Chicago Turkey Trot — Team Lead — race activation and event operations.

Illinois Volleyball State Championships — Event Staff — presented the game ball and supported championship activation.

Rythm / Miracle at Mundelein — Team Lead — holiday event activation.

Grace Hopper — VIP Escalation Staff — supported VIP area and guest experience.

Uber — Team Lead — guerrilla marketing / street-team activation.

Dunkin' — Team Lead / Brand Ambassador — street team, swag distribution, and consumer engagement.

St. Jude — Event Staff — bocce activation.

NACS — Brand Ambassador — National Association of Convenience Stores Convention.

Athletic Brewing — Team Lead — Chicago Marathon activation.

Abbott — Product Specialist — product-focused event representation.

Depop — Brand Ambassador — consumer engagement.

Bank of America — Brand Ambassador — experiential activation.

Privy — Brand Ambassador — event activation.

Cisco — Brand Ambassador — event representation.

Senorita Drinks — Brand Ambassador — Beyond Wonderland EDM Festival.

T-Mobile — Brand Ambassador — Taste of Wisconsin.

Workday — Production Assistant — event production support.

ViiV — Brand Ambassador — experiential event work.

Panda Express — Brand Ambassador — consumer engagement.

WEFTEC / LEGO — Brand Ambassador / Event Staff — LEGO activation and photo attraction.

CORE STRENGTHS

Team leadership • Guest engagement • Product sampling • Street team / guerrilla marketing • Conventions & trade shows • Sports & festival activations • VIP guest experience • Event operations • Improvisation • Public speaking • Crowd interaction • Troubleshooting • Database / check-in support

PROFESSIONAL BACKGROUND

Actor / Teacher / Director — AEA professional with extensive live-performance, communication, improvisation, and audience-engagement experience.

Customer Experience & Quality — Groupon — Frontline customer service, escalations supervision, travel issues, and Quality Analyst work for Groupon North America.

CERTIFICATIONS

Food Handler Certified • TIPS Certified