KHALIL LESALDO

BRAND AMBASSADOR | EXPERIENTIAL MARKETING | EVENT TEAM LEAD

Chicago, IL | khalillesaldo.com/ba | 312-810-6924 | klesaldo@gmail.com

Versatile brand ambassador and event professional experienced in representing national brands at major sporting events, festivals, conventions, trade shows, and consumer activations. Skilled in team leadership, product demonstrations, sampling, guest engagement, VIP relations, and event operations. Known for bringing professionalism, energy, adaptability, and strong communication skills to every activation.

SELECTED EXPERIENCE

TEAM LEADERSHIP & EVENT OPERATIONS
PNC · Kay Jewelers · LEGO / Disney / Star Wars / Target · Dunkin' · Uber · Rythm · Athletic Brewing · Chicago Turkey Trot · Grace Hopper Celebration

SPORTS, FESTIVALS & LIVE EVENTS
PFL · Chicago Marathon · Unilever / Final Four · Country Financial / Illinois Gymnastics State Championships · Illinois Volleyball State Championships · SPKED / Diplo Run Club · DoorDash / Soccer Festival · Señorita Drinks / Beyond Wonderland · T-Mobile / Taste of Wisconsin

TRADE SHOWS & CORPORATE ACTIVATIONS
Amazon Web Services (AWS) · GBTA · National Restaurant Association Show · RSNA · WEFTEC · NACS · Hinge Health / John Deere · Abbott · LEGO · Cisco · Bank of America · GEICO · Workday

FOOD, BEVERAGE & CONSUMER SAMPLING
Sanissimo · Chandon · Fannie May · Ice Mountain · Little Caesars · Panda Express · Kultee

ADDITIONAL EXPERIENCE

Product Specialist · Production Assistant · VIP Guest Services · Mini-Golf Station & Database Operations · Promotional Outreach · Game Ball Presentation · Photo Activations · Hosting

QUALIFICATIONS

Food Handler Certified · TIPS Certified · Driver's License and DOT medical card for driving
MFA, Acting — University of North Carolina at Chapel Hill
BA, Psychology & Theater — Bowdoin College